

LANDOWNER SURVEY PARTICIPANT INFORMATION SHEET

What is the interview about and who is responsible?

This information sheet outlines what people can expect when they participate in our Landowner Survey. The survey is part of a project, funded by the Natural Environment Research Council (NERC), investigating farmer and landowner attitudes and perspectives towards conservation issues related to farming and land management practices in Britain.

The project team consists of a team of researchers working at University of Kent (Elysia Davies, Mitchel Rae, Iris Trusscott-Roser, Claire Stewart, Professor Bob Smith and Professor Zoe Davies). Elysia Davies will run the survey with you but we are all happy to help you in any way we can as you participate in this research. The survey has been reviewed and approved by University of Kent's School of Anthropology and Conservation's Research Ethics Committee.

Why have I been chosen?

You have been invited to take part in the Landowner Survey because we want to hear your opinions on various conservation issues related to farming and land management practices in Britain, whether they are positive or negative. There are no right or wrong answers and all information you provide is useful to us!

What are you being asked to do?

We are asking you to be part of the Landowner Survey. During the survey, we will ask you various types of questions. Some questions have options that you can select from, while others require open answers. We will also ask you to sort a set of statement into groups you most agree and least agree with. Taking part in the survey is voluntary and you can withdraw at any time. You may change your mind even once you have begun to participate, despite having agreed to take part earlier. We do not want you to feel uncomfortable at all. You do not have to answer any questions if they make you feel awkward, and you do not have to explain to us why (but can do so if you wish to). You will be asked to complete a short consent form at the start of the survey to show that you understand your rights as a participant. If you decide to withdraw and you want your participation data to be destroyed, we will delete any records that refer uniquely to you.

How will my information be used and stored?

All the information we gather will be used for research purposes only. Any personal data you provide will be kept confidential and separate from the data gathered during the survey. We will only keep it for as long as is necessary to complete the research project, deliver the outcomes, and share with you the outputs (if you would like to see them). We will not share your personal data beyond the project team, unless required to by law. You have the right to ask for your contact details to be deleted from our records at any time.

Your participation data will be treated as confidential and anonymised so that it cannot be linked to you personally. This will be done by coding the data so that it cannot be traced back to you and we will not disclose any details that could be used to identify you. The data collected as audio files of group discussions will be stored in digital format on a password-protected and encrypted device until it can be transcribed and anonymised. Data collected on paper will be stored under lock and key until it can be digitised. All audio files and paper copies of data will be destroyed once transcribed and digitised.

LANDOWNER SURVEY PARTICIPANT INFORMATION SHEET

Further information

If you have any questions about this research, or your rights as a participant, you can ask them now or later.

To make a complaint, report any issues or ask questions, please contact Claire Stewart (cls215@kent.ac.uk), Professor Zoe Davies [01227 823051 or z.g.davies@kent.ac.uk] or Professor Bob Smith [01227 823667 or r.j.smith@kent.ac.uk].

University of Kent's university-level privacy notice can be found here:

<https://research.kent.ac.uk/researchservices/wp-content/uploads/sites/51/2018/05/GDPR-Privacy-Notice-Research.pdf>

Thank you for taking the time to read this information sheet and for considering engaging in our Landowner Survey